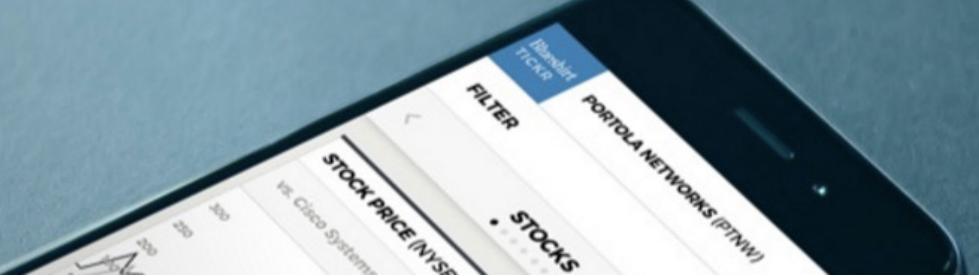


# FAQ



## MARKETS AND FINANCE

### How do I compare my company to peers or competitors?

On the Market and Finance pages, simply select from the Versus Bar on the graph to see how you stack up against anyone on your watch list.

To see all content on a competitor, select the desired company with the Company Selector dropdown in the upper right corner of all pages.

In addition, the Watch List page offers a quick view of peer/competitor rankings in news and social.

### Can I get stock quotes?

Yes, a stock price module can be found on the Market Data page. In addition, each page features a ticker on the bottom.

### Can I see stock performance of a specific day?

Yes, you can choose multiple time ranges (at the bottom of the stock chart) or simply click on the bar representing the day you want to view. This works on both the Market Data and the Financial pages.

### Can I see actual SEC filings?

Yes, on the financials page, click the icons in the Company Filings module. The SEC filings open in a new tab.

## SOCIAL

### Can I see the posts about peers or competitors?

Yes, choose the desired company with the Company Selector dropdown in the upper right corner of the social page. All of the content changes to your selected company.

### Can I see if something has been shared?

Yes, each social post displays the source and date of the post, as well as likes, retweets or shares.

### Can I see social posts from a specific day?

Yes, you can choose multiple time ranges (at the bottom of the post chart) or simply click on the bar representing the day you want to view.

### Can I quickly see how I stack up against my peers on social?

Yes, the Watch List page features grid and visual comparison charts in the upper left and right corners. These compare you against your Watch List in news, social, and "highlights" (the activity in the top 1/3 of news/social reach and engagement.) You can also see the detailed mentions on this page. Plus, you can use the Company Selector in the upper right to change all of the page content to anyone on your watch list.

## NEWS

### Can I see news about peers or competitors?

Yes, choose the desired company with the Company Selector dropdown in the upper right corner of the social page. All of the content changes to your selected company.

### The news page contains story summaries. Can I see the full article?

Yes, simply click "Read More" at the bottom of the story and you will be directed to the original source.

### Can I see news from a specific day?

Yes, you can choose multiple time ranges (at the bottom of the news chart) or simply click on the bar representing the day you want to view.

### Can I quickly see how I stack up against my peers in news mentions?

Yes, the Watch List page features grid and visual comparison charts in the upper left and right corners. These compare against your Watch List in news, social, and "highlights" (the activity in the top 1/3 of reach and engagement across news and social.)

You can also see the detailed mentions and posts on this page. Plus, you can use the Company Selector in the upper right to change all of the page content to anyone on your watch list.

## OTHER

### Can I share files with a colleague?

Yes, the "Your Files" page allows for simple drag and drop upload. You can then specify who you'd like to share with.

### I want to display these pages on our office monitors. Is this possible?

Yes, simply click the "hamburger" navigation in the upper right corner of any page. There you can select "presentation" mode, which initiates a slow scroll down a page, then flips to the next page, and continues on.

### How do you add a Screen icon?

- In IOS, open Safari to blueshirt.tickr.com and log in. On the bottom of the menu tap "Add to Home Screen."
- In Android, open Chrome for Android to blueshirt.tickr.com and log in. Tap the menu button and select "Add to Home Screen." Enter a name for the shortcut that will appear on your home screen.